



Board Training YOUR WAY

What you need

When you need it

Where you need it



Lead or leave. Perform or perish. The Boardroom is no place for the weak. Your Directors need to know exactly what's expected of them. Meeting stringent new regulations – and avoiding corporate scandals – is an absolute necessity, so they can govern more effectively and successfully lead your company.

KEEPING YOU OUT OF FUTURE TROUBLE

At Beecher Carlson, we know that a prepared Board is the best Board. That's why we developed TopBoards.™

TopBoards is the first and only customized board education and training program provided by an insurance brokerage for corporate and nonprofit Boards who want to proactively address known risk factors to avoid future litigation.

Beecher Carlson Executive Liability is distinguished as the first and only brokerage to provide a forward-looking view of your future D&O risk profile.

Because your risk factors are unique to your company, your education and training program should be as well. A properly designed program maximizes the effectiveness of your Board by offering opportunities to deepen their knowledge of regulatory and legislative developments as well as industry-related and economic forces.

Beecher Carlson has thoughtfully crafted topics that encourage continued improvement in the working relationship between the Board and Senior Management.

Because we provide you objective, data-driven knowledge of the risk factors facing your company that lead to future litigation, we're able to help you proactively address these challenges early – *before* they become problems. By having a clear picture of your future risk, you know precisely the training and education you need today.

Unlike many standard training programs that offer pre-packaged, off-the-shelf courses, Beecher Carlson's TopBoards is customized to meet your specific needs. You select the courses, set the date and determine the location. You even select the speaker.

CUSTOMIZED

We work closely with you to best align the program with the specific challenges facing your company and your Board. Programs are tailored to allow the Board to focus more time on the issues that are most important to your company.

CONVENIENT

We design programs that are convenient and flexible. Innovative approaches are employed to reach as many of your Directors as possible with a minimum amount of disruption.

COMPREHENSIVE

By establishing priorities at the outset, the education program is designed to provide Directors with an array of resources and information useful to perform their duties.



Beecher Carlson's TopBoards – Customized, Convenient, Comprehensive

THE BENEFITS OF TOPBOARDS

- The first and only Institutional Shareholder Services (ISS) accredited Board Training program developed and provided by an Insurance Broker
- Ties to forward-looking analytics – where you need training to prevent future shareholder litigation
- 100% customizable, turn key program
- 50+ member speakers' bureau of industry thought leaders
- Over 20 educational modules to select from
- Time efficient – schedule training when and where it is most convenient for you
- Private and confidential
- Align C-suite and Board of Directors
- Improve your Corporate Governance Quotient (CGQ)s.



TACKLE THE DIFFICULT ISSUES YOU FACE EVERYDAY

We recognize that Board-level issues require specialized knowledge across a wide array of topics. Beecher Carlson's TopBoards is led by preeminent thought leaders with unique expertise and real-life business experience. Our speakers' Bureau is comprised of Directors, General Counsel, Legal Advisors, Forensic Accountants, Turn-Around Experts, Crisis Management Professionals, Intellectual Property Specialists, Investor Relations Experts and Branding Consultants. These experts are selected for their experience as it relates to what your Board requires. Among the variety of cutting-edge issues we address, are:

- corporate governance
- crisis management
- compensation
- financial reporting
- intellectual property
- branding
- mergers and acquisitions
- D&O liability
- succession planning
- global issues
- corporate social responsibility



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